

MADHYA PRADESH
 TOURISM
NEWSLETTER

Quarterly Newsletter of Madhya Pradesh Tourism Board

◀◀ November-December 2017

Madhya Pradesh Tourism wins Hall of Fame Award

**Bagging three consecutive
 National Awards for Best Tourism**



Contd. on Page 3

Bhopal : Madhya Pradesh has become the first state in the country to bag the Best Tourism State National Award for three consecutive years. Madhya Pradesh Tourism was conferred the Hall of Fame Award in New Delhi. The award was given by the President Shri Ramnath Kovind at a grand ceremony organized at Vigyan Bhavan to Minister of State for Tourism

(Independent Charge) Shri Surendra Patwa, Chairman of State Tourism Development Corporation Shri Tapan Bhowmik and Secretary Tourism Shri Hariranjana Rao. The award carries a trophy and a citation. Union Minister of State (Independent Charge) for Tourism and Information Technology Shri K.J. Alphons was also present on the occasion.



From The MDs Desk ▶▶▶



Madhya Pradesh Tourism has once again emerged as pioneer at national level. Quite unbelievably it received 10 national awards at a time. None other than the Chief Minister Shri Shivraj Singh Chouhan has described it as a very creditable achievement. My hearty congratulations and accolades to the Team Tourism for this unprecedented success and achievement. Of course, Madhya Pradesh had been bagging national awards over the years; however, the Hall of Fame Award this year is very special for us in that this national award, instituted for the first time, has been given to Madhya Pradesh for three consecutive years as the Best Tourism State. Credit for this goes to our team work and collective efforts. Madhya Pradesh Tourism has proved that it is forging ahead steadily and firmly.

Friends, every major success brings with it greater responsibilities and challenges. The biggest challenge before us is to sustain the tempo and scale new heights in the times to come. I am confident that Madhya Pradesh Team Tourism will measure up to the challenge and maintain the State's lead forever.

Our team is once again all set to ensure success of the third Jal-Mahotsav at Hanuwantiya. We are upbeat following the encouraging experience, success and response of the tourists during the last two Jal-Mahotsav. Although, the backwaters storage is slightly lower this year in comparison to previous years; yet we have taken all necessary measures to ensure all the facilities and comforts to the tourists during Jal-Mahotsav.

Madhya Pradesh tourism Board has already started functioning. The State Cabinet at its recent meeting sanctioned Rs. 310 Crore for the share capital investment head/scheme of the Board for financial year 2017-18.

I am more than confident that the team of Tourism Board will be able to meet the objectives of the Board by playing a very positive and constructive role with exemplary team spirit. Of course, it is a new beginning but is sure to add new dimensions to further expansion of tourism sector in the state. Recently, the Tourism Development Corporation took over Hotel Lake View at Bhopal, which is also a major achievement.

Recently, a special tourism campaign named Paryatan Parv was organized. During it, different activities were organized and meetings of District Tourism Promotion Councils were held under the chairmanship of the Ministers-in-Charge of districts. The meetings discussed measures and steps to be taken for adding new dimensions to tourism activities at district level. Meanwhile, "Go Heritage Run" at Orchha and Cycle Tourism a four-day "Tour Day Satpura" were successfully organized. This will also help further strengthen these councils. The Tourism Team has also actively contributed to the Swachhata Abhiyan and spread the message of cleanliness among the masses. The good feedback of the campaign will certainly help us move us more rapidly and with greater assurance.

The T.V.C. of Madhya Pradesh Tourism has always evoked very good response. The T.V.C. on Jal-Mahotsav has also become widely popular within a short time.

Best wishes



(Hari Ranjan Rao)
Managing Director



Madhya Pradesh has bagged 10 awards simultaneously on the occasion of World Tourism Day today. The State bagged the Most Innovative Tourist Product award for 'Hanuwantiya Jal Mahotsav' and Best State for Adventure Tourism. While Chandernagore was adjudged the Best Heritage City, the Best Tourist Friendly Railway Station award went to Ujjain Railway Station and Best Civic Management of a Tourist Destination of India was awarded to Khargone. The English Coffee Table Book published by M.P Tourism Board won national award for Excellence in Publishing.

Similarly, Madhya Pradesh also received the national award for Film Promotion Policy in Best Film Promotion Friendly State/Union Territory. The Hindi brochure published by Madhya Pradesh Tourism in Simhastha 2016 has bagged national award for Excellence in Publishing in Hindi. Best Wildlife Guide national award was bagged by Shri Saib Khan of Pachmarhi.

Today happens to be the most important day for Madhya Pradesh Tourism as it bagged 10 prestigious awards at a grand ceremony in New Delhi. It may be noted that Madhya Pradesh Tourism has bagged national awards for the third consecutive year in the field of tourism. Madhya Pradesh Tourism was awarded in 5 categories last year and 6 in the year before last.

- Ministry of Tourism has instituted Hall of Fame Awards from this year, This award is presented to the state/ organization/agency obtaining the National Tourism Award in the same category for 3 consecutive years.
- This year Best State and Best Wildlife Guide for Adventure Tourism has also been added in other category awards.

It may be noted that Madhya Pradesh is home to amazing tourist sites, 3 world heritage sites, 2 jyotirlingas, historical and religious heritage sites, eco-tourism, national parks etc. that can mesmerize any tourist. Managing Director of M.P. State Tourism Corporation Smt. Chavi Bharadwaj, Additional Managing Director Dr. Shrikant Pandey, Executive Director Shri O.V. Choudhury and other officers were also present on the occasion.



Students of Bhopal Become Winner of State Level Tourism Quiz



Bhopal: Students of DPS Bhopal became winner and group of school students of Satna district became runners up of state level quiz competition organized on the occasion of 'World Tourism Day' under the joint aegis of Madhya Pradesh Tourism Board and Bhopal Tourism Promotion Council. Member of Parliament Shri Alok Sanjar and Collector Bhopal Shri Sudam Khade distributed medals and certificates to the winner, runners up teams besides other participants.

Besides these two teams, school students' teams from Sidhi, Damoh, Betul and Ashoknagar districts also took part in the quiz competition.

In the multimedia quiz completion held on the lines of Kaun Banega Crorepati, 120 questions based on the places of ancient heritage of archeological importance, tourism and religious places beside their specialties had been asked through pictures. Presentation of quiz master Shri Ravikant Thakur was praised by all.

Earlier at the first stage, written completion was held under the state level quiz competition,. School students' teams of 51 districts of the state took part in the competition. Students participated in the written competition administered pledge to make Bhopal number - 1 in cleanliness. The students came from other districts also administered a pledge for their active participation to make their district especially their city clean.

We got an opportunity to know our state and district



Bhopal: By participating in the tourism quiz, we have got a rare opportunity to understand the places of tourism importance in our region and district and historical heritage and archeological sites. We knew that there are so many good places in Bhopal and its surroundings. Quiz questions were asked to increase knowledge and create interest. We have improved our general knowledge by participating in this competition. Participants of quiz contests told this. The students took part in the tourism quiz in Model School, Bhopal today.

Student of Bhopal, Princee Goswamini said that who in remain winner in the quiz contest, it was a good experience to participate in it. Her parents and teachers got prepared well for taking part in the quiz. Similarly, school students, describing the quiz as a general knowledge booster, appreciated the well management.

Rooms were named after rivers like Narmada, Godavari, Kaveri, Tapti, Betwa etc. at quiz venue - Model Higher Secondary School. Attractive slogans - 'Marble Pahad Chamke - Jaise Chanda Mama' and 'MP Main Dil Hua Bachche Sa' were displayed in the school campus. The gate of the venue was named as 'Raja Bhoj Dwar'.

In the interval, music programme was organised to avoid boring feeling in participants. On this occasion, the group from New Delhi presented Kathak dance based on Shiva Aradhana 'Namami Shamishan Nirvana Rupam', which was highly appreciated. Interesting questions were also asked with the audience along with participants. Questions like where the temple of Saas-Bahu is situated, which national park has the highest number of tigers, and how many gates are there in the Gol Ghar, and questions related with tourism places - Khajuraho, Mandu, Pachmarhi, Orchha, Omkareshwar, Ujjain, Maheshwar, Kanha, Chanderi, Shivpuri. The participants and audiences, who gave correct answers, were given awards for encouragement.

It is noteworthy that the first phase of the tourism school quiz was organized today by Madhya Pradesh Tourism Board in all the districts of the state. Winners of State-Level Competition will be awarded on World Tourism Day on September 27, 2017. They will visit tourist destinations. This quiz was organised jointly by the District Administration, School Education Department and District Tourism Promotion Council (DTPC).



Hanuwantiya

Book a shot of Adrenaline Tourists wake up to chirping of birds

◆ D.K.Malviya

Want a break from frenetic city life? Need a quiet yet exciting destination to unwind yourself? Itching to spend a fun-filled weekend with near and dear ones? Looking forward to romantic holidays? Then there couldn't be a better place than Hanuwantiya Tourist Complex in Khandwa district of Madhya Pradesh- the very heart of Incredible India, to book a lifetime experience of adrenaline pumping. The 80 days third Jal-Mahotsav started from October 15

The Hanuwantiya Tourist Complex is hosting the third Jal-Mahotsav from October 15, 2017 to January 2, 2018. Preparations for this are already underway. In deference to the wish of the Chief Minister Shri Shivraj Singh Chouhan, the 3rd Jal-Mahotsav will last for 80 days till January 2, 2018. This will also facilitate the tourists to enjoy the Dussehra, Depawali, year end and winter as also the New Year during the period.

The water sports activities during the Jal-Mahotsav include cruise and motorboat ride and various adventurous activities including Island Camping, Hot Air Ballooning, Para sailing, Para motors, Star gazing, Water skiing, Jet skiing, Water Zorbing, Burma bridge, Artificial climbing wall, Bird watching, trekking, Treasure hunt, Night camping etc. Besides, there will be display and sale of various crafts and handloom

products. Cultural programmes focused on Nimar and Malwa region will be added attractions and of course, there will be food zone for the delight of the foodie.

An otherwise decrepit small village till a couple of years back, Hanuwantiya has now made it to the world tourism map for its uniqueness in terms of the ethereal natural ambience supplemented by world class facilities to tourists who flock here from far and wide. On average 4-5 thousand tourism buffs visit this destination.

Situated on the bank of a 380 square kilometer water body formed by the backwaters of the Narmada Sagar Dam Hanuwantiya offers a thrilling experience on Boriyamal Island reached by speedboats or cruise boats.



Tourist Complex

You drive to the Hanuwantiya Tourist Complex enjoying a most scenic drive through the picturesque rural areas and idyllic views between quaint small towns savouring kaleidoscopic folk life of Nimar region.

The Hanuwantiya Tourist Complex offers comfortable stay in well-appointed wooden cottages overlooking the vast expanse of azure water resembling a sea. The back balconies of the cottages offer a magnificent ocean-like view of the water that changes hues three times in a day- azure in the morning, green with silvery waves in the afternoon and blue in the evening and night. You feel the cool and freshening winds laden with aroma of Nimar soil blowing over the water and breathtaking view of limpid Narmada backwaters, sitting in the well-facilitated green lawns. The sound of ripples of water in day time is subdued as the winds are slow but since the evening it gradually grows to somewhat that of roaring of seas waves.

Hanuwantiya Tourist Complex witnesses arrival of visitors of all age groups. On the one hand there are young chaps equipped with high-end gadgets, enjoying the thrill speed boat and water scooter ride and on the other groups of families savouring the beautiful ambience and posing for group photographs to cherish the memories of the visit. MP State Tourism Development Corporation has provided various facilities for the kids to enjoy fun-n-frolic.

People from various parts of the country often hold their conferences and get-togethers in the Complex. Two houseboats are also plying here. You can laze away on these well-equipped houseboats that offer all the facilities for comfortable stay with suit cabins and al fresco dining.

Water Festival

For two years annual Water Festival is being organized at Hanuwantiya. The maiden one was of ten days while the second one in January last was of one month duration. It featured a mélange of activities that a family and adrenaline jockeys

Third Jal-Mahotsav to Last for 80 Days from October 15

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enjoyed no end. The second Water Festival attracted over half a million visitors from various parts of the country as well as overseas. It celebrated dance, music, visual arts besides a variety of water and adventurous sports like Bungee Jumps, Hot Air Balloon, Para Motors, Para Sailing, Wind Surfing, Water Skiing, Jet Skiing etc. of course, savory delights. A small township of Swiss cottage is set up during the Water Festival for the visitors. When asked the locals said it was quite unthought-of till a few years. They are overjoyed as the Complex has brought better roads, jobs and other facilities for them. Of the total 41 employees engaged in the Complex, 35 are locals who have been duly trained. Some locals put up makeshift shops outside the Complex selling various items of tourists' interests

plus memorabilia. Some enterprising people from nearby villages provide horse and camel ride to the interested visitors along the water area. The market rates of land have skyrocketed with private players planning to develop their properties around the complex taking advantage of the concessions and incentives offered to them by the State Government.

On the New Year eve the visitors strength crossed the .2 million mark and another identical number of visitors were denied the bliss of being part of the celebrations for lack of space. During February last over 17,000 people visited here.

Boriyamal Island

A most exciting part of Hanuwantiya stay is a visit to Boriyamal, one of the various islands that appeared following construction of the Narmada Dam. You may take a spectacular 40-minute trip to and fro Boriyamal- indeed a great adrenaline experience. The ultimate exhilarating rollercoaster on water- the wind in your hair and water splashing your face and body is indeed a lifetime experience. You may also opt for a house boat or cruise named Jalpari to take a languid trip on the backwaters.

Once on Boriyamal Island, you get transported to a quite different plane. The silvery ripples of water are a sight for the gods to see. Surrounded by water on three sides the island offers a nature trail through sylvan environs. Ambling on the narrow a rugged jungle path lined on either side by myriad rare and not-so-rare species of trees lifts your spirits. The jungle is replete with trees like Anjan, teak, Temaru, Khakhara, Dhaman, Lendia, Bela etc. This is where you can enjoy watching birds like Sileti Ramgangara (Great Tit), Koel (female), Hamanya Hariyal (Yellow Footed Green Pigeon), Angara Kathfoda (Flame Back Woodpecker), Samanya Tota (Rose Ring Parakeet),

Sileti Dhanesh (Grey Hornbill), Samanya Shobigi (Common Lora), Bhoora Kitmar (Asian Brown Flycatcher), Kapasi Cheel (Black Shouldered Kite), Safed Nachani(White Browed Fantail Flycatcher) to name a few.

You may carry a binocular and a camera to watch and photograph these rare birds. To fully enjoy it you must, of course, keep quiet and avoid wearing bright colour dresses. Most of the birds are active since morning to evening. Therefore, the best time to watch birds is between the sunset and the sunrise.

All the adventure and other activities like Bird Watching, Trekking, Treasure hunt, Night camping, Cycling, Campfire etc. are organized at Boriyamal Island during the Water Festival. Now activities like camping, trekking etc can be organized in forest areas like Dhari Kotala, Sari Tapu, Junapani and Gunjari.

Madhya Dweep (The Grand Reservoir)

MP State Tourism Development Corporation plans to develop an aqua city comprising eight surrounding villages. The area comprising Omkareshwar, Dharaji, Indira Sager, Hanuwantiya, several islands, Singaji will be developed in an integrated entity christened Madhya Dweep (the Grand Reservoir). Tourism plans will be drawn up by connecting four nodal points of the area. These are 1. Backwaters of Omkareshwar and Kaveri 2. Area of Dharaji and Narmada covering 40 kilometer surrounded by mountains and forests 3. Zone connecting the backwaters of Indira Sagar Dam and various islands and 4. Point Hanuwantia Aqua city and the vast reservoir opposite it. The gratification that you have during the stay at Hanuwantiya is sure to draw you here again and again, often with your near and dear ones.





Bhopal : Chief Minister Shri Shivraj Singh Chouhan inaugurated the 3rd Jal-Mahotsav at hanuwantiya. Accompanied by his wife Smt. Sadhna Singh he performed workshop of Maa Narmada. He also presented MP Tourism Awards in 22 categories on the occasion.

Prominent among those present on the occasion were Minister for school education Shri Vijay Shah, Minister for Energy Shri Paras Jain, Member of Parliament Shri Nandkumar Singh Chouhan, Minister of State for Tourism (independent charge) Shri Surendra Patwa, Chairman of MP Tourism Development Corporation Shri Tapan Bhowmik and Secretary, Tourism Shir Hari Ranjan Rao were also present.



Glimpses
of
National
Tourism
Award
Ceremony



POST

19 activities to draw tourists to the luxury & adventure extravaganza at Hanuwantiya
Jal Mahotsav to have an extended run this time

Will be held from October 15, 2017 to January 2, 2018

By Post Correspondent

Bhopal: If you live for adventure and wish to thrill, head to Hanuwantiya Islands. These naturally formed islands, in the middle of Indira Nagar Dam, host the Jal Mahotsav every year. After garnering a huge response last year, Madhya Pradesh Tourism Department has bagged the Jal Mahotsav for an extended run this year. The Jal Mahotsav Hanuwantiya this time will be held from October 15, 2017 to January 2, 2018. This year, the tourism department is launching 19 ac-



How to attract more tourists.

air balloon. Go enjoy water sports on water or just get the adrenaline rush by jumping from gulf to heritage

the Sugar Dam comprises a huge lake and more than 80 islands. This newest adventure hub of Madhya Pradesh spread over an area of 600 sq km is named Mahesh Durg.

Our new tourism policy launched in 2016 will remain effective for five years. Besides numerous promotional activities, we are striving for more of doing business. The policy envisages the entry of private players in heritage tourism. Dr. Suresh Prabhu, Joint IAS, State Tourism Department

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19 activities to draw tourists to the luxury & adventure extravaganza at Hanuwantiya

संयुक्त प्रवेश को मिला सर्वश्रेष्ठ पर्यटक राज्य का सम्मान

Madhya Pradesh Tourism wins Hall of Fame Award



Madhya Pradesh has become the first state in the country which has bagged the Best Tourism State National Award since three consecutive years. Madhya Pradesh Tourism was conferred the Hall of Fame Award in New Delhi today. The award was given by the President Award in New Delhi today. The award was given by the President Award in New Delhi today. The award was given by the President Award in New Delhi today.

Lake सिटी

चंदेरी में तारु के अलावा और भी है बहुत कुछ

चंदेरी में तारु के अलावा और भी है बहुत कुछ

MP bags 'Best Tourism State' award for 3rd time in a row

MP gets 10 awards Patwa, Bheemshi receive award from Prof.

Tour de Satpura flares off with grand ceremony

Competitive race held at Silewani Ghat near Ramakoran

आत्मिक शांति का अनुभव कराता है ओरछा

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छत्तीसगढ़

छत्तीसगढ़

Tourism award to MP, third year in a row

Bags 10 Awards | Amarkantak Disabled-Friendly, Ujain Rly Station Loved By Tourists



नवदुनिया

मप्र में ही केरल जैसा फील मिलेगा



Investors Meet and Road Show begins for investment promotion in tourism

The series of road shows and investors meet to be organized in different places began in Bhopal today with the aim of promoting investment in tourism sector in state. Road Shows and Investors Meets will be organized in seven more places in the next two months to apprise them possibilities and facilities of investment in tourism and the New Tourism Policy. Inaugurating the first Road Show and Investors Meet in Bhopal, State Tourism Development Corporation Chairman Tapan Rajan said that state government has implemented investor-friendly tourism policy in state. Tourism Secretary and Tourism Board M.D. Hari Prasad generation today. Rao said that nearly 78 job are created on an average of Rs 10 lakhs in the tourism sector which is more than in other sectors. He told that more than a dozen hotels and resort in state's tourism sector.

MP Tourism to develop 15 more water bodies

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MP tourism's new ad takes 'dil bache sa' theme forward

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MP bags Best Tourism State award for 3rd time in a row

MP bags Best Tourism State award for 3rd time in a row

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Baag Print Mesmerizes Americans Again



Bhopal: Baag handicraft of Madhya Pradesh which has carved its special place in the world has once again won the hearts of people in America. This is happened first time that famous handicraft of Baag town of Dhar district has been showcased in America second time continuously. National and International Awardee Mohammad Yusuf Khatri has showcased traditional tribal handicraft in International Folk Art Market from India held at Santa Fe city of America recently. A total of 90 countries had participated in this exhibition cum sale.

Appreciating the Baag Print, the Director of Folk Art Market Sachiko Umi said that keeping in view the ever growing popularity of Baag print, more opportunities should be provided to the artisans in future. It may be mentioned that keeping in account the geographical and cultural ecology of America, modern and traditional clothing were designed by the Mohammad Yusuf Khatri which were appreciated in the exhibition. A huge demand of silk scarves, stoles, table runners and bamboo mate was witnessed during the 3 day long exhibition.

Baag Print Admired

It may be highlighted that Mohammad Yusuf Khatri has showcased his handicraft in the Folk Art Market held at America in the year 2009. He has also gave live performance of his art in Barcelona (Spain) in 1991, World Expo 2000 held at Hanover (Germany), Martinique (France) 2005, World Expo Barcelona (France) 2005, Sukal Hind Festival (Bahrain) 2006, Festival of India 2006 in Brussels (Belgium), MICAM Fair Milan (Italy) 2009, Argentina Handicraft Fair - Bogotá City (Columbia) 2009, Milan Italy Fair 2010, Bharat Mahotsav 2011 held at Buenos Aires of Argentina and several cities the country.

Tourist influx rises in Panna Tiger Reserve

Bhopal: Around 38 thousand 545 tourists visited Panna Tiger Reserve in the tourism year 2016-17 that ended on June 30. The tourists included 28 thousand 79 Indians and 10 thousand 466 foreign tourists.

Field Director Shri Vineet Jain told that there has been a rise in tourist inflow for the second consecutive year due to the hard work of the employees and increase in tourist facilities by the government. Last year 36 thousand 730 tourists and in the year 2014-15, 14 thousand 897 tourists had visited Panna Tiger Reserve to view its botanical and natural beauty besides increasing number of tigers.

Along with this, tourist facility has begun in the buffer zone from July 2017. Online facility for buffer zone tourism is available. International tourism website 'Trip Advisor' has chosen Panna Tiger Reserve for the Award for Excellence for 2017 consecutive second year. This award is given on the basis of satisfaction of tourists after their visit.



15 water bodies notified to encourage water tourism

Investors Meet and Road Show begins for investment promotion in tourism



Bhopal: The series of road shows and investors meet to be organized in different places began in Bhopal today with the aim of promoting investment in tourism sector in state. Road Shows and Investors Meets will be organized in seven more places in the next two months to apprise them with possibilities and facilities of investment in tourism and the New Tourism Policy.

It was told at the Investors Meet that land is being allotted for 16 types of tourism projects. A Land Bank of nearly 477 hectares has been made. About Rs 24 crore capital funding has been made available to nearly 19 units. 15 water bodies have been notified to encourage water tourism. Land allocation process has been made totally transparent.

Inaugurating the first Road Show and Investors Meet in Bhopal State Tourism Development Corporation Chairman Shri Tapan Bhoumik said that state government has implemented investor-friendly tourism policy in state. He has urged investors that they come forward to invest in tourism by taking the benefit of appeasement policy. Talking about the possibilities of tourism in state Shri Bhoumik said that house-boats, cruise and other water sport activities have been started in water-tourism areas.

Tourism Secretary and Tourism Board M.D. Shri Hari Ranjan Rao said that the tourism sector is the main medium of employment generation today. Shri Rao said that nearly 78 job are created on an investment of Rs 10 lakhs in the tourism sector which is more than in other sectors. He told that more than a dozen



hotels and resort in state's hill station Pachmarhi are mostly full. It is clear that there are maximum possibilities in the hotel and hospitality sector in state. It has been decided to ensure its participation in private sector.

Director Investment Promotion of Tourism Board Shri A.K. Rajoria apprised with the new tourism policy and its main points including water tourism policy, development of heritage hotels, participation of private sector in running of Marg Suvidha Kendras and Home-stay Yojana in his presentation. He told that there is need for more than 19,000 rooms in the state by coming 2020. It is clear that there are better opportunities for private sector in hotel and hospitality. There is possibility of nearly 10 time rise in employment and capital investment in tourism sector in the next one decade. Apart from the objectives of the newly constituted Tourism Board, its working system, Investment Promotion Cell, Land Bank, organizing of third Jal-Mahotsav Hanuvantiya useful

information regarding new potential in tourism sector, road-map and future possibilities were also given in the presentation. At the outset, C.I.I Chairman Shri K.S. Nanda, Shri Pradeep and Shri Rajesh Agrawal welcomed the guests. Queries of the participants and investors were also answered during the question-answer session.

In this series road shows and Investors Meets were successfully organized in Gwalior, Jabalpur, Katni, Harda, Indore and Rewa with the cooperation of C.I.I. and P.H.D.C.C.I.

These events aim at apprising the invited private investors of the opportunities offered by Madhya Pradesh in various tourism sectors like hotels, resorts, heritage properties, convention centre, way side amenities and other projects. Presentations on projects about this were made and one-to-one meeting were also held at these events. The response has been very encouraging.

Chanderi (Tana-Bana)

Dear Sir,
 Enjoyed Chanderi - Excellent food at Tana-Bana, Memorable Stay.
 Regards
 Rozi Levai, New York

Guest Speaks

Orccha

Dear Sir,
 First vote hospitality, great ambience and a wonderful place for a quiet retreat.
 Regards
 R. Parasuram
 State Election Commissioner
 Bhopal (MP)

CM Shri Chouhan inaugurated Handloom Park in Chanderi

Foundation laid of Rs 26 cr worth works under Gwalior Heritage Circuit of “Swadesh Darshan Yojana

Chief Minister Shri Shivraj Singh Chouhan made this announcement for farmers at a massive programme held for distribution of Prime Minister’s Crop Insurance Fund Certificate at Chanderi tehsil headquarters in Ashoknagar district. He distributed Rs 130 crore worth crop insurance fund certificates to 33,555 farmers at the programme. Shri Chouhan laid the foundation and dedicated 55 construction works worth Rs 126 crores.

District Minister in charge and Minister for Public Service Management, Public Complaints Shri Jaibhan Singh Pawaiya, Agriculture Development and Agriculture Welfare Minister Shri Gaurishankar Bisen, MP Shri Prabhat Jha, Ashoknagar MLA Shri Gopilal Jatav and public representatives were present during the programme.



Several gifts to Chanderi:

- Status of tourist spot to Chanderi, Rs 3 crore approved.
- Chanderi to be linked to tourism circuit.
- Chanderi handloom park constructed at a cost of Rs 30 crores 69 lakhs at Chanderi dedicated.

CM Tiweets



ShivrajSingh Chouhan ✓
@ChouhanShivraj

It is matter of great pride for Madhya Pradesh as @MPTourism has been awarded the #HallOfFame for being best tourism state for last 3 years.



ShivrajSingh Chouhan ✓
@ChouhanShivraj

Replying to @ChouhanShivraj and @MPTourism
Heartiest congratulations to @MPTourism for the incredible feat of being conferred with 10 national awards on occasion of #WorldTourismDay.



**Winning 10 concurrent national awards
is a big achievement : CM Shri Chouhan**

Meets and Congratulates Team Tourism

Bhopal: Minister of State (Independent Charge) for Tourism Shri Surendra Patwa presented 10 national awards won by the Tourism Department to Chief Minister Shri Shivraj Singh Chouhan at the Cabinet meeting. After the Cabinet meeting, CM Shri Chouhan held a discussion with the team tourism and congratulated them for this remarkable achievement.

CM Shri Chouhan said that the tourism team is doing a good job. Winning 10 concurrent national awards is a big achievement. The role of tourism in the development of the state is important as it is a medium of employment generation. He told to conduct tourism activities on a wide scale during 'Tourism Fest'. He said that work should be undertaken with full enthusiasm and passion.

Secretary Tourism Shri Hari Ranjan Rao told that Madhya Pradesh bagged 10 concurrent national awards on World Tourism Day. 'Jal-Mahotsav Hanuwantiya' bagged the Most Innovative Tourist Product Award while the Hall of Fame Best State for Adventure Tourism National Award was bagged by Madhya Pradesh Tourism during the National Award ceremony. Other national awards received by Madhya Pradesh include 'Best Heritage City' award to Chanderi, 'Civic Management of Tourist Destination of India' to Khargone, 'Tourist-friendly Railway Station' award to Ujjain Railway Station and Excellence in Publishing' National award was bagged by English Coffee Table Book. Similarly, film promotion policy national award in the Best

Film Promotion Friendly State/Union Territory was bagged by Madhya Pradesh Tourism. The national award of Excellence in Publishing in Hindi was bagged by Hindi Brochure published by Madhya Pradesh Tourism in Simhastha 2016. Best Wildlife Guide national award was bagged by Shri Soib Khan of Pachmarhi.

Minister of State (Independent Charge) for Tourism Shri Surendra Patwa, Tourism Development Corporation Chairman Shri Tapan Bhowmik, Managing Director of Tourism Development Corporation Smt. Chavi Bharadwaj, Additional Managing Director Tourism Board Dr. Shrikant Pandey and officers of Madhya Pradesh Tourism Board and Corporation were present on the occasion.



Bhopal : Madhya Pradesh Tourism was conferred the Best Participation Award at 'Paryatan Parv' in New Delhi. Secretary Tourism Shri Hari Ranjan Rao received the award from Union Minister for Finance Shri Arun Jaitley.



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